### Video Campaign to Turn Out Seniors to Vote for Trump!

An Urgent Nine-State Battleground Project of Stand With Trump for Re-Election



August 9, 2024

#### XXNAMEXXX XXADXXXXX XXADXXXXX XXCT, ST ZIP+4

Dear xxTitle LastNamexx,

With Labor Day almost here, it is time to answer President Trump's call moments after **he was shot**: It's time to "*Fight, Fight, Fight*."

Specifically, **xxnamexx**, I need you to mail back <u>a much-needed gift</u> of **XAsk1X**, **XAsk2X** or even **XAsk3X** to **Stand With Trump for Re-Election** in the enclosed **postage-paid** envelope marked "*August*."

I need you to then put the second envelope marked "*September*" in a place you won't forget and use it to send in another gift of XAsk1X or even more by <u>no later than Friday, September 27</u>,

If you would prefer to send in <u>two special donations all at once today in the "*August*" envelope,</u> that will also work. But please, it's vital you send the most generous amount(s) you can ... <u>and here's why</u>.

Alarmingly, President Trump continues to trail in the polls with what many argue is the most important voting bloc: I am talking about American seniors *INCLUDING* far too many conservative seniors.

This cannot and must not stand ... and we have launched an emergency "*Video Campaign to Turn Out Seniors to Vote for Trump*!" special project to help. Your X Ask1X today and again in September will help us make this special project a success. Specifically, your gifts will help us over the next two crucial months to:

- A) Use sophisticated data mining to locate seniors who voted for Trump in 2016 and 2020, and for Republicans in 2022. Most especially in the Battleground States of Arizona, Nevada, Michigan, Georgia, Pennsylvania, New Hampshire, North Carolina, Virginia and Wisconsin; and
- B) <u>Target those seniors with a series of high-quality videos</u> that detail the damage the radical Democrats have done to our country, most especially on issues important to seniors; and
- C) <u>Debunk the lies the Democrats have been spreading to seniors</u> that President Trump and the Republicans want to destroy Medicare and Social Security; and
- D) Inform seniors why it is the Democrats who are the real threat to Medicare and Social

(xxTitle Last Name, next page, pleasexx)

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Security and who are to blame for inflation and the sky-high cost of everything they buy; and

# E) Follow up with the seniors we have targeted to make sure they are registered to vote, know how to vote early and/or know where their polling location is ... and that they VOTE AND VOTE EARLY FOR TRUMP AND JD VANCE!

Each video will zero in on one of the ways the radical Democrats are harming seniors.

For example, one will show how the Democrats' open border policies and reckless spending are accelerating the looming bankruptcies of Social Security and Medicare. Another will show how the Democrats' Green Energy follies have driven up the cost of energy and fueled inflation. And so on ...

Each video will then close by making clear that, to protect their interests and save themselves from the Democrats, <u>seniors must vote for President Trump and his VP running mate JD Vance</u>.

To deliver our videos to our targeted seniors, we will use every communication and advertising tool we have at our disposal, including targeted **TV Ads, Social Media, Text Messaging, Email, and Digital ads**.

But time is short and this campaign to turn out seniors for Trump won't succeed without your help.

**xxnamexxx**, the courage President Trump showed when he rose up off the stage after being shot and raised his fist to assure the crowd he was alright was truly inspiring and a moment for the ages.

It was also a call for action to, as President Trump declared, "*stand United, and show our True Character as Americans, remaining Strong and Determined, and not allowing evil to win.*"

<u>I now ask you to heed the President's call</u> by rushing back an extraordinary gift of \$Ask1X or more and an additional special gift in September, using the second enclosed postage-paid return envelope.

Please **xxnamexx**, we cannot and dare not take anything for granted in this crucial election year.

Because make no mistake: If the events of this summer are any indication, there will be more surprises to come in the weeks ahead. Think about it! Think about what has happened since June.

A sham trial and conviction by a corrupt Judge, Jury and Prospector in New York. A civil war within the Democrat Party to force Joe Biden off the ticket. The dismissal of the Biden DOJ's phony charges against President Trump in Florida. The near assassination of President Trump followed by a report of an unrelated Iranian plot to also attempt his assassination.

Frankly, **xxnamexx**, I don't think anyone expected so many breathtaking events in such little time! But I do believe we can safely assume the following as we head into the Fall campaign:

- 1) There is literally no lie the Democrats won't tell, no trick they won't play, no sudden "October/September surprise" they won't pull and no act they won't try to rig the elections.
- 2) The Polls in the nine key Battleground States that will decide this year's make-or-break election for our country remain toss-ups.
- 3) President Trump can and almost certainly will lose this election if we cannot turn out seniors, especially conservative seniors, for him this fall.

The good news, **xxnamexx**, is if anyone can reach potential senior voters (*most especially conservative or conservative-leaning seniors*), it is we here at Stand With Trump. Why? Because we know how to talk to seniors, how to energize seniors and how to mobilize seniors into a voting bloc that can be the decision maker in many if not all our battleground states ... and if we succeed ... Trump can

and will win.

Remember, Biden's victory margin in most of those states was razor thin back in 2020. He won Arizona by a mere 11,000 votes, Georgia by a mere 12,000 votes and Wisconsin by a mere 20,000 votes.

Had Trump won those states, he would have come within ONE Electoral Vote of beating Biden.

Throw in Michigan, which Biden won by just 30,000 votes, and Trump would have won the 2020 election despite all the shenanigans the Democrats played!

Bottom line, **xxTitle LastNamexx**? The 2020 elections were decided by less than 100,000 votes in just four of the nine states we are targeting. Swing just 50,000 votes in those states the other way and Trump wins. Imagine if we can swing similar numbers in ALL nine of our targeted states this time around.

Well, we are convinced we can do just that and do so <u>with a budget of just \$100,000</u> for our video campaign. <u>That is a tremendous amount of bang for the bucks you send us</u>!

And please remember, it was not the GOP leadership that elected President Trump in 2016. It was you and me! It was us! As you and other key supporters are well aware, for decades now we have been helping lead the charge in Washington for our pro-liberty cause and for America.

<u>It was TCC</u> that helped President Reagan win the Cold War, helped repeal the unfair Catastrophic Coverage Tax, helped defeat "*HillaryCare*" and was a constant thorn in Obama's side. <u>It was TCC</u> that led the charge to **Stand With Trump Against Impeachment and the Coup** and almost re-elected President Trump in 2020.

Since then, <u>it is we here at TCC</u> who have been "Standing Against the Political Prosecutions of **President Trump**" and the Obama/Biden Deep State's scheme to keep him off the campaign trail.

Now, **xxTitle LastNamexx**, with your continued **political** and **financial** support, **it is TCC** that will unite conservatives into a force that will crush the Democrats and re-elect President Trump in November.

**By political support**, I mean this: We need supporters like you to match the zeal of your anti-Trump neighbors and relatives and fight just as hard for the President in your own communities.

Specifically, **xxTitle LastNamexx**, we need you to:

- Show your friends this letter and other campaign materials you will receive from TCC;
- **Knock** on doors;
- Write pro-Trump letters to the editor;
- **Call into** local radio talk shows;
- **Display** pro-Trump yard signs and bumper stickers; and
- Voice support for President Trump on social media sites and express strong opposition to the dangerous and radical agenda of the Democrat socialists.

We also need you to make sure you and your conservative friends are registered to vote in your area, know how to vote early, know where to vote on Election Day and, most importantly of all, <u>VOTE for</u> <u>President Trump and JD Vance</u>!

**By financial support**, I mean this: We need your ongoing financial help to re-elect President Trump, expose the evil behind the Deep State's political prosecutions of conservatives and advance the conservative policies that will rescue America from the socialists.

Specifically, xxTitle LastNamexx, a special extraordinary gift of \$Ask1 or more from you

today and again on September 27<sup>th</sup> will help us in our targeted states and across the country to raise the \$100,000 we need to produce and distribute our anti-Democrat, pro-Trump videos aimed at seniors.

With these funds we can and will reach seniors with highly targeted **Mail-In Ballot Applications**, **Mass email and postal mailings, TV ads, social media**, text messages, phone alerts and **website messages** to help them register, learn how to vote early, either by mail or in person, and learn where their polling locations are.

<u>Your gifts of \$Ask1 or more now and in September</u> will also help us distribute pro-Trump, anti-Democrat, anti-fake news media campaign materials that can include Videos, Anti-Democrat Issue Cards, Fact Sheets, Bumper Stickers, Voter Guides and Newsletters.

And finally, with your financial support going forward we will also be able to <u>launch similar</u> <u>targeted</u> campaigns to identify blacks, Hispanics and suburban moms who can be persuaded to vote their interests by abandoning the Democrat Party and voting for Trump.

So again **xxnamexx**, please, use the **enclosed pre-paid envelope** marked "*August*" to mail back <u>a special, time-sensitive donation</u> of XAsk1X, XAsk2X or XASK3X to Stand With Trump for Re-Election.

Then put the **second pre-paid envelope** marked "*September*" in a place you won't forget and use it to send in another gift of **XAsk1X** or more by <u>no later than Friday, September 27</u>.

Again, if you would prefer to send in two extraordinary donations at once today in the August envelope, that will work just as well.

But please, **xxTitle LastNamexx**, be as generous as you can. Thank you and may God bless America.

Sincerely,

Lite Johners

Peter J. Thomas, Chairman The Conservative Caucus (TCC)

P.S. **xxTitle LastNamexx**, I want to emphasize one more time why this campaign to target seniors in nine key Battleground States is so important: <u>The Democrats and their cheerleaders in the media LIE as</u> <u>easily as they breathe</u>! They lied about Biden's health and competence. They are still lying about the Democrats' "accomplishments." And they are sure to step up their lies to seniors ... most especially when it comes to Medicare and Social Security.

So again, with the elections just weeks away, use the pre-paid envelope marked "*August*" to mail back <u>a special, time-sensitive donation</u> of XAsk1X, XAsk2X, XAsk3X or even more to Stand With Trump for Re-Election. Then put the second envelope marked "*September*" in a place you won't forget and use it to send in another gift of XAsk1X or more by <u>no later than Friday, September 27</u>.

P.P.S. Also, **xxnamexx**, please remember to pray often for President Trump. No other politician in American history could survive such an assault. But he has, including literally dodging a bullet! Through it all, he is still standing up for us! And now, more than ever, <u>we need to stand with him</u>!

This program by TCC is an Independent Expenditure, and therefore unlimited and corporate contributions are welcome. Donating is not a contribution to the campaign committee of Donald J. Trump or any Senate candidate committee, and does not limit you in contributing to their official campaign committees.

### IMPORTANT DONATION AND REPLY FORM For Our Video Campaign to Turn Out Seniors to Vote for Trump!

An Urgent Nine-State Battleground Project of Stand With Trump for Re-Election



xxIDxx xxMailcodexx

XXXXFullNameXXXX XXXXAddressXXXXX XXXXAddressXXXXX XXXXCity,ST Zip+4XX

Dear Peter,

**YES**, you can count on me to **PRAY** for President Trump's safety and his victory in November.

□ YES, I want to help you elect President Trump and JD Vance, expose the evil behind the Deep State's political prosecutions of conservatives and advance the conservative policies that will rescue America from the socialists. This includes helping you educate, energize and mobilize freedom-loving conservative seniors across the country (most especially in the 9 key Battleground states of Arizona, Nevada, Michigan, Georgia, Pennsylvania, New Hampshire, North Carolina, Virginia and Wisconsin).

I also want to help you fund these other actions to ensure seniors turn out in droves for Trump:

• to locate seniors who voted for Trump in 2016 and 2020, and for Republicans in 2022. Most especially in the Battleground States of Arizona, Nevada, Michigan, Georgia, Pennsylvania, New Hampshire, North Carolina, Virginia and Wisconsin; and

• \_\_\_\_\_ with a series of high-quality videos that detail the damage the radical Democrats have done to our country, most especially on issues important to seniors; and

• \_\_\_\_\_ the Democrats have been spreading to seniors that President Trump and the Republicans want to destroy Medicare and Social Security; and

• \_\_\_\_\_\_ why it is the Democrats who are the real threat to Medicare and Social Security; and

• \_\_\_\_\_\_ we have targeted to make sure they are registered to vote, know how to vote early and/or know where their polling location is ... and that they VOTE AND VOTE EARLY FOR TRUMP AND JD VANCE; and

To help you accomplish this urgent mission to turn out seniors for Trump in the nine Battleground States that will decide this year's historic Presidential election, I am:

Using my "August" postage-paid envelope to rush back an extraordinary gift today of:

🗖 XAsk1X	C XAsk2X	🗖 XAsk3X	My Best Gift \$	

□ Placing my postage-paid "September" envelope and the attached "September" Reply Form in a place I'll remember so I can send back an additional gift of \$Ask1 on September 27.

□ Using my "*August*" Envelope today to send back both my August and September donations all at once in the amount of: □ My Best Gift \$

Please make your check payable to: Stand With Trump For Re-Election, or The Conservative Caucus, or TCC.

TCC may accept unlimited personal and corporate donations. Donations are not deductible for income tax purposes.

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SEPARATE THIS REPLY FORM AND USE IT WHEN YOU SEND IN YOUR SEPTEMBER GIFT

Video Campaign to Turn Out Seniors to Vote for Trump!

An Urgent Nine-State Battleground Project of Stand With Trump for Re-Election

XXXXFullNameXXXX XXXXAddressXXXXX XXXXAddressXXXXX XXXXCity,ST Zip+4XX xxIDxx xxMailcodexx Nerf.

Dear Peter,

**YES**, with the clock rapidly running down to Election Day, you can continue to count on my support today to help you continue your vital "*Video Campaign to Turn Out Seniors to Vote for Trump*" in the nine key Battleground States that will decide this year's nation-changing Presidential election. <u>Enclosed is my gift of</u>:

 Image: Stand With Trump For Re-Election,

 The set make your check payable to:

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or The Conservative Caucus, or TCC.

TCC may accept unlimited personal and corporate donations. Donations are not deductible for income tax purposes.

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To comply with federal law, we must use our best efforts to obtain, maintain and submit the name, mailing address, occupation and name of employer of individuals whose contributions exceed \$200 per calendar year. Please provide your occupation, and the name of your employer (or simply retired, if that is the case), using the form below.
Employer: Occupation: Retired? Yes No

By submitting this form, I certify that: (1) I am a United States citizen or an individual lawfully admitted with permanent residence status (e.g., a "green card holder"); (2) This contribution is made from funds of the donor identified above, and not those of another; (3) Donor is not a foreign national who lacks permanent resident status; (4) This contribution is not made from the treasury of an entity or person who is a federal contractor (does not apply to personal contributions by subcontractors, employees, partners, shareholders or officers of federal contractors); (5) This contribution, if made on a credit or debit card, is that of the donor listed above for which the donor has legal obligation to pay, and is not made on the card of another.

A copy of TCC's financial report may be obtained by contacting one of the following: TCC, 3057 Nutley Road, Ste 502, Fairfax, VA 22031; <u>Florida</u>: A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling toll-free within the state, 1-800-HELP-FLA (435-7352). Registration number CH-18798. Registration does not imply endorsement, approval, or recommendation by the state. www.floridaconsumerhelp.com. <u>Illinois</u>: Contracts and reports regarding TCC are on file with the Illinois Attorney General. <u>Minnesota</u>: Your name was initially on a list rented/acquired from another organization, which is how we find new supporters for our valuable work. By responding to this letter with a contribution or other involvement response to our organization, you consent and agree that we may add your name to a list to rent or use in a similar way. If you do not consent to your name being added to the rented list, please state so in writing with your full name and address to the address on the enclosed reply envelope. <u>Mississippi</u>: The official registration and financial report of TCC may be obtained from the Mississippi Secretary of State's office by calling 1-800-236-6167. <u>New Jersey</u>: Information filed with the Attorney General concerning this charitable solicitation and the percentage of contributions received by the charity during the last reporting period that were dedicated to the charitable purpose may be obtained from the Attorney General does not imply endorsement. <u>New York</u>: Upon request, a copy of CHARITY's last annual report filed with the Attorney General is available from CHARITY or from the New York State Attorney General's Charities Bureau, Attn: FOIL Officer, 120 Broadway, New York, New York]: Oldersement. <u>Virginia</u>: Charitos and a copy of its license are available from the State Solicitation Licensing Branch at 1-919-807-2214 or 1-888-830-4989 for NC residents. The license is not an endorsement by the state. <u>Pennsylvania</u>: the official regis

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